Pipe Dream Classified Ad Form

Contact & Billing Information:

| First name: | Phone: |
|------------------|--------|
| Last name: | Fax: |
| Company name: | Email: |
| Mailing address: | |
| | |

| Name | Size | Price | # | Total |
|------------------|----------------|------------|---|-------|
| Regular | Up to 25 words | \$15 | | |
| Bordered display | 3.65 × 3.175" | \$30 | | |
| Bordered display | 3.65 × 4.82" | \$45 | | |
| | | | | |
| | | Total | | |
| | | Subtotal | | |
| | | Discount % | | |
| | <u> </u> | Total | | |

The advertising manager has the final say on which ad type is applicable

Payment Options

Cash

Check (made out to "Pipe Dream")

Insertion deadlines

Tuesday issue: noon on Friday Friday issue: noon on Wednesday

Contact Information

Phone: (607) - 777 - 2516

Fax: (607) - 777 - 2600

Email: business@bupipedream.com

Address: PO Box 6000

Binghamton, NY, 13902

| January/February | | | | | | |
|------------------|----|----|----|----|----|----|
| Su | Мо | Tu | We | Th | Fr | Sa |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | |
| | : | : | | | | : |

| March | | | | | | |
|-------|----|----|----|----|----|----|
| Su | Мо | Tu | We | Th | Fr | Sa |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

| Aprii | | | | | | | |
|-------|----|----|----|----|----|----|--|
| Su | Мо | Tu | We | Th | Fr | Sa | |
| | | 1 | 2 | 3 | 4 | 5 | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 | |
| 27 | 28 | 29 | 30 | | | | |
| | | | | | | | |

Anril

| | May | | | | | |
|----|-----|----|----|----|----|----|
| Su | Мо | Tu | We | Th | Fr | Sa |
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| | | | | | | |

Run dates are shown in bold

Pipe Dream reserves the right to reject ads for any reason. PD is under no obligation to run ads submitted after the placement deadline. Any changes made to advertisement space and size reservations must also be made by the appropriate deadline. Advertiser agrees that ads will be placed and charged for the full length of the contract. Payment must be made within 10 business days of each run date unless said advertiser has a line of credit with Pipe Dream. Payments received after 10 business days on three separate occasions will mean that the advertiser must pre-pay all future orders. Payments more than 20 business days overdue will be sent to a collections agency at the expense of the advertiser. Advertisers are responsible for submitting ads sized exactly to the space they are paying for.

| Signature: | Date: | |
|------------|-------|--|
| | | |