

Pipe Dream Classified Ad Form

Contact & Billing Information:

First name:	Phone:
Last name:	Fax:
Company name:	Email:
Mailing address:	

Name	Size	Price	#	Total
Regular	Up to 25 words	\$15		
Bordered display	3.65 × 3.175"	\$30		
Bordered display	3.65 × 4.82"	\$45		
		Total		
		Subtotal		
		Discount %		
		Total		

The advertising manager has the final say on which ad type is applicable

BU Students only: In addition to running in print, classifieds will run online until the ad has been answered at no extra cost.

Frequency Discount

3 - 5 issues	5%
6 - 9 issues	10%
10 - 14 issues	15%
15 - 19 issues	20%
20+ issues	25%

Prepaid discount: 10%

If prepaid discount is applied, payment must be received before the run date or the advertisement will not run

Payment Options

Cash
Check (made out to "Pipe Dream")

Insertion deadlines

Tuesday issue: noon on Friday
Friday issue: noon on Wednesday

Contact Information

Phone: (607) - 777 - 2516

Fax: (607) - 777 - 2600

Email: business@bupipedream.com

Address: PO Box 6000
Binghamton, NY, 13902

August/September

Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	31
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	28	29
30						

October

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Run dates are shown in bold

Pipe Dream reserves the right to reject ads for any reason. PD is under no obligation to run ads submitted after the placement deadline. Any changes made to advertisement space and size reservations must also be made by the appropriate deadline. Advertiser agrees that ads will be placed and charged for the full length of the contract. Payment must be made within 10 business days of each run date unless said advertiser has a line of credit with Pipe Dream. Payments received after 10 business days on three separate occasions will mean that the advertiser must pre-pay all future orders. Payments more than 20 business days overdue will be sent to a collections agency at the expense of the advertiser. Advertisers are responsible for submitting ads sized exactly to the space they are paying for.

Signature:

Date: