

PIPE DREAM

Web Ad Form

Contact & Billing Information:

First Name:	
Last Name:	
Company Name:	
Mailing Address:	
Phone:	
Fax:	
E-Mail:	

Contact Information:

Phone: (607) 777-2516
 Fax: (607) 777-2600
 business@bupipedream.com
 PO Box 6000
 Binghamton, NY 13902-6000

2011 - 2012 Advertisement Rates

Name	Impressions	Price	#	Total
One Third Rectangle	5,000	\$25		
100 x 250 pixels	10,000	\$40		
	20,000	\$60		
	40,000	\$100		
Rectangle	5,000	\$40		
300 x 250 pixels	10,000	\$55		
	20,000	\$75		
	40,000	\$115		
Full Banner	5,000	\$50		
468 x 60 pixels	10,000	\$65		
	20,000	\$85		
	40,000	\$130		
Total				

Insertion Notice:

48 Hours Prior

Payment Options:

Cash
 Check
 (Made Out to
 "Pipe Dream") Credit Card
 (Visa or
 Mastercard)

Visit our Website:

www.BUPipeDream.com

Note: 5,000 impressions on our website is equivalent to approximately 1 print issue.

Pipe Dream (PD) reserves the right to reject ads for any reason. PD is under no obligation to place ads submitted after the 48 hour deadline. Any changes made to advertisement space and size reservations must also be made by the appropriate deadline. If the artwork is not received before the deadline but older artwork is available, PD will fill the space with the most recently submitted advertisement. If no previous artwork is available PD is under no obligation to run the advertisement and the undersigned advertiser will still be held monetarily responsible for the space reservation and will be billed. Advertiser agrees that ads will be placed and charged for the full length of the contract. Payment for web advertisements are due **within 30 days** of the end of the campaign. Signature below implies that advertiser has read, understands, and agrees to Pipe Dream's Extended Advertising Policy.

Signature: _____

Date: _____