

PIPE DREAM

Display Ad Form

Contact & Billing Information:

First Name:	
Last Name:	
Company Name:	
Mailing Address:	
Phone:	
Fax:	
E-Mail:	

2011 - 2012 Advertisement Rates

Name	Size	Price	#	Total
Standard	4"x3"	\$60		
Standard	4"x5"	\$80		
Vertical Quarter	5"x8"	\$135		
Horizontal Quarter	10.25"x4"	\$135		
Vertical Half	5"x16"	\$260		
Horizontal Half	10.25"x8"	\$260		
Full Page	10.25"x16"	\$500		
Half Double Truck	20.5"x8'	\$500		
		Total		
		Color		
		Subtotal		
		Discount ____%		
		Total		

Larger sizes available upon request

Color - \$200 per issue	
Frequency Discount:	
3-5 Issues	5%
6-9 Issues	10%
10-14 Issues	15%
15-19 Issues	20%
20+ Issues	25%
Prepaid Discount: 10%	

Payment Options:

Cash
Check
(Made Out to
"Pipe Dream")
Credit Card
(Visa or
Mastercard)

If prepaid discount is applied, payment must be received before the run date, or the advertisement will not run.

2011 - 2012 Issue Dates

Fall	Spring
Tues. 8/29	Mon. 1/30
Fri. 9/2	Fri. 2/3
Tues. 9/6	Tues. 2/7
Fri. 9/9	Fri. 2/10
Tues. 9/13	Tues. 2/14
Fri. 9/16	Fri. 2/17
Tues. 9/20	Tues. 2/21
Fri. 9/23	Fri. 2/24
Tues. 9/27	Tues. 2/28
Mon. 10/3	Fri. 3/2
Fri. 10/7	Tues. 3/6
Tues. 10/11	Fri. 3/9
Fri. 10/14	Tues. 3/13
Tues. 10/18	Fri. 3/16
Fri. 10/21	Tues. 3/20
Tues. 10/25	Fri. 3/23
Fri. 11/4	Tues. 3/27
Tues. 11/8	Tues. 4/10
Fri. 11/11	Fri. 4/13
Tues. 11/15	Tues. 4/17
Fri. 11/18	Fri. 4/20
Mon. 11/28	Tues. 4/24
Fri. 12/2	Fri. 4/27
Tues. 12/6	Tues. 5/1
Mon. 12/12 Finals Issue	Fri. 5/4
Contact Information: Phone: (607) 777-2516 Fax: (607) 777-2600 business@bupipedream.com PO Box 6000 Binghamton, NY 13902-6000	Tues. 5/8
	Mon. 5/14 Finals Issue
	Insertion Deadline: Tuesday Issue Noon - Fri. Friday Issue Noon - Wed.

Pipe Dream (PD) reserves the right to reject ads for any reason. PD is under no obligation to run ads submitted after the placement deadline. Any changes made to advertisement space and size reservations must also be made by the appropriate deadline. If the artwork is not received before the deadline but older artwork is available, PD will fill the space with the most recently submitted advertisement. If no previous artwork is available PD is under no obligation to run the advertisement and the undersigned advertiser will still be held monetarily responsible for the space reservation and will be billed. Advertiser agrees that ads will be placed and charged for the full length of the contract. Payment for display advertisements are due **within 30 days** of the end of the campaign. Signature below implies that advertiser has read, understands, and agrees to Pipe Dream's Extended Advertising Policy.

Signature:_____

Date:_____