

# PIPE DREAM

## Classified Ad Form

### Contact & Billing Information:

First Name:	
Last Name:	
Company Name:	
Mailing Address:	
Phone:	
Fax:	
E-Mail:	

### 2011 - 2012 Advertisement Rates

Name	Size	Price	#	Total
Regular	Up to 25 Words	\$12		
Business Card	4"x2"	\$20		
Bordered Display	4"x3"	\$25		
Bordered Display	4"x5'	\$40		

\*Business Card is subject to inspection.

Total	
Color	
Subtotal	
Discount ____%	
<b>Total</b>	

### Frequency Discount:

3-5 Issues	5%
6-9 Issues	10%
10-14 Issues	15%
15-19 Issues	20%
20+ Issues	25%
<b>Prepayment is Required</b>	

### Payment Options:

Cash  
Check  
(Made Out to  
"Pipe Dream")  
Credit Card  
(Visa or  
Mastercard)

The Advertising Manager has the final say on which ad type is applicable.

### 2011 - 2012 Issue Dates

#### Fall

#### Spring

Tues. 8/29	Mon. 1/30
Fri. 9/2	Fri. 2/3
Tues. 9/6	Tues. 2/7
Fri. 9/9	Fri. 2/10
Tues. 9/13	Tues. 2/14
Fri. 9/16	Fri. 2/17
Tues. 9/20	Tues. 2/21
Fri. 9/23	Fri. 2/24
Tues. 9/27	Tues. 2/28
Mon. 10/3	Fri. 3/2
Fri. 10/7	Tues. 3/6
Tues. 10/11	Fri. 3/9
Fri. 10/14	Tues. 3/13
Tues. 10/18	Fri. 3/16
Fri. 10/21	Tues. 3/20
Tues. 10/25	Fri. 3/23
Fri. 11/4	Tues. 3/27
Tues. 11/8	Tues. 4/10
Fri. 11/11	Fri. 4/13
Tues. 11/15	Tues. 4/17
Fri. 11/18	Fri. 4/20
Mon. 11/28	Tues. 4/24
Fri. 12/2	Fri. 4/27
Tues. 12/6	Tues. 5/1
Mon. 12/12 Finals Issue	Fri. 5/4
	Tues. 5/8
	Mon. 5/14 Finals Issue

#### Contact Information:

Phone: (607) 777-2516  
Fax: (607) 777-2600  
business@bupipedream.com  
PO Box 6000  
Binghamton, NY 13902-6000

#### Insertion Deadline:

Tuesday Issue Noon - Fri.  
Friday Issue Noon - Wed.

Pipe Dream (PD) reserves the right to reject ads for any reason. PD is under no obligation to run ads submitted after the placement deadline. Any changes made to advertisement space and size reservations must also be made by the appropriate deadline. Advertiser agrees that ads will be placed and charged for the full length of the contract. Payment must be made within 10 business days of each run date unless said advertiser has a line of credit with Pipe Dream. Payments received after 10 business days on three separate occasions will mean that the advertiser must pre-pay all future orders. Payments more than 20 business days overdue will be sent to a collections agency at the expense of the advertiser. Orders for business card ads must be submitted at least three business days prior to run date including artwork.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_