

PIPE DREAM Display AD Form

Customer Contact/Billing Information

Name: _____

Address: _____

Phone: _____

Fax: _____

e-mail: _____

Advertisement Rates (B&W) (W x H inches)	Price
"Business Card" 4x2	\$40
Standard 4x3	\$50
Standard 4x5	\$86
Vertical quarter page 5x8	\$139
Horizontal quarter page 10.25x4	\$155
Vertical half page 5x16	\$266
Horizontal half page 10.25x8	\$278
Full page 10.25 x 16	\$550
Column inch rate	Inquire
Any above size in color please add	\$200

DEADLINES FOR PLACEMENT

For Tuesday placement — Friday by Noon
For Friday placement — Tuesday by Noon

SPRING 2008

January 2008							February 2008							March 2008						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
23	24	25	26	27	28	29	20	21	22	23	24	25	26	24	25	26	27	28	29	1
30	31	1	2	3	4	5	27	28	29	30	31	1	2	2	3	4	5	6	7	8
6	7	8	9	10	11	12	3	4	5	6	7	8	9	9	10	11	12	13	14	15
13	14	15	16	17	18	19	10	11	12	13	14	15	16	16	17	18	19	20	21	22
20	21	22	23	24	25	26	17	18	19	20	21	22	23	23	24	25	26	27	28	29
27	28	29	30	31	1	2	24	25	26	27	28	29	1	30	31	1	2	3	4	5
3	4	5	6	7	8	9	2	3	4	5	6	7	8	6	7	8	9	10	11	12

April 2008						
S	M	T	W	T	F	S
23	24	25	26	27	28	29
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10

May 2008						
S	M	T	W	T	F	S
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

Special Issue Dates: Check if you desire a tearsheet
 Check if you desire an invoice

Spring 2008	
First Issue Back	Jan. 28
Spring Break	Mar. 18
First Issue Back From Spring Break	Apr. 4
Last Issue	May 6
Finals/Graduation	May 12

Frequency Discounts:

5-9 insertions =	10%
10-14 insertions =	15%
15-19 insertions =	20%
20+ insertions =	25%

Pipe Dream Contact Information
Phone: (607) 777-2516
Fax: (607) 777-2600
e-mail: pdads@bupipedream.com
Pipe Dream
P.O. Box 6000
Binghamton, NY 13902-6000

Quick Measurement Guide	
Columns	Inches
1	1.919
2	4.005
2.5	4.97
3	6.09
4	8.177
5	10.25

Notes: _____

Size Choice _____ Price _____

X number of insertions: _____

Total Price: _____

Terms and conditions:

- Advertising must be paid for in full, in advance. No exceptions. No refunds.
- Make all checks payable to "Pipe Dream."
- We accept payment either in person during limited business hours, by mail or credit card via phone.

Advertiser may not change the wording or design of an ad substantially once it has run. The arbiters of "substantiality" are the advertising manager, designates and superiors ("Pipe Dream"). All decisions of Pipe Dream are final. Pipe Dream reserves the right to reject ads for any reason. Advertiser agrees that disputes will be resolved only by issuing credit towards a future ad placement and that no refunds will be given by Pipe Dream. Advertiser agrees that ads will be placed and charged for the full length of this contract. Advertiser may request that the run of an ad be suspended, but no refunds, partial or otherwise, will be issued.

I hereby agree to the terms listed above.

X _____ Date _____

For office use only	
Ad Rep Name	_____
Check #/ CC	_____