

Pipe Dream Classified AD Form

Customer Contact/Billing Information

Name: _____

Address: _____

Phone: _____

e-mail: _____

- For Rent
- Lost and Found
- For Sale
- Help Wanted
- Academics
- Miscellaneous

Special Issue Dates:

Fall 2007
 First Issue Back Aug. 31
 Homecoming Oct. 5
 Thanksgiving Nov. 20
 Last Issue Dec. 4
 Finals Issue Dec. 10

Placement costs **\$40 per week (2 issues)**
Classified must fit on lines below

- **Discounts:**
 10 percent off total for 5-9 weeks
 15 percent off total for 10-14 weeks
 20 percent off total for 15-19 weeks
 25 percent off total for 20+ weeks
- Boost the number of potential readers who will see your classified by placing it on our Web site, bupipedream.com, for an additional \$20 per week
- Get extra attention for your ad. For \$10 per week, we'll make your ad stand out with **bold** text
- We are committed to making sure the classified ad you place reaches the Binghamton University community. Therefore, if we don't run your ad, or run it incorrectly, we will make good by extending its run for a free additional week

Issue Dates FALL 2007

Aug 2007						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Sep 2007						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Oct 2007						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Nov 2007						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Dec 2007						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Write the text as you want it to appear in your classified.

30 word limit. \$.20 per word per week charge for each additional word.

A word is anything between spaces. West Side House 607-222-3333 is 4 words.

Advertiser may not change the wording of an ad substantially once it has run. The arbiters of "substantiality" are the classified advertising manager, designates and superiors ("Pipe Dream"). All decisions of Pipe Dream are final. Pipe Dream reserves the right to reject ads for any reason. Advertiser agrees that disputes will be resolved only by issuing credit towards a future ad placement and that no refunds will be given by Pipe Dream. Advertiser agrees that ads will be placed and charged for the full length of this contract. Advertiser may request that the run of an ad be suspended, but no refunds, partial or otherwise, will be issued.

- Classified advertising must be paid in advance.
- No exceptions. No refunds.
- Make all checks payable to "Pipe Dream."
- We accept payment either in person during limited business hours, by mail or credit card via phone.

Classified Ad Start Date: ___/___/___

Classified Ad End Date: ___/___/___

I hereby agree to the terms listed above.

X _____ Date _____

Pipe Dream Contact Information Phone: (607) 777-2516 Fax: (607) 777-2600 e-mail: pdads@bupipedream.com Pipe Dream P.O. Box 6000 Binghamton, NY 13902-6000
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Payment Calculation	
Flat Rate	\$40
Additional Words X \$.20	
Bold (\$10)	
Website (\$20)	
Subtotal	
Number of weeks	X
Total Cost	
Applicable Discount (%)	-
Total Payment	\$

For office use only	
Ad Rep Name	
Check #/ CC	