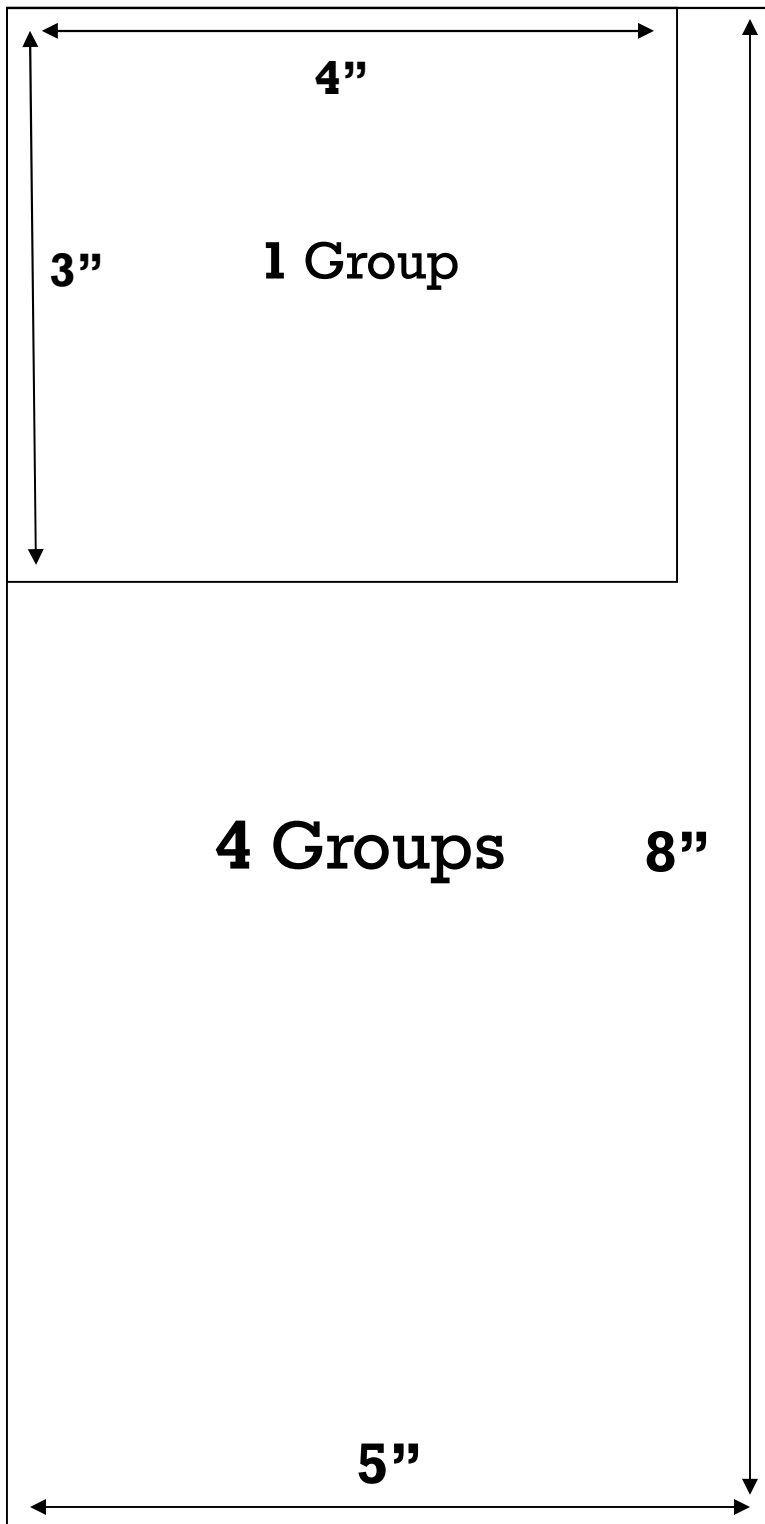


Guidelines For:

Free SA ads in Pipe Dream

Every SA group is entitled to one free ad per week; this works because the SA pays for them up front. Claim yours!

The diagram below is an actual-size representation of the ad sizes groups are entitled to.



- Deadlines for placement: For Tuesday's issue, Friday before at 3:00pm; For Friday's issue, Wednesday before at 3:00pm.
- One group ads are 4" wide X 3" high.
- Four group ads are 5" wide X 8" high.
- A single group may give their ad space to another group with the following restrictions:
 1. Two ads in one week will be run, not two in one issue.
 2. Will not run larger ads unless there are 4 groups (no exceptions).
 3. It is the responsibility of the SA group getting support from other groups to make sure that the supporting groups send proper confirmation.
 4. If a group claims they are getting support of other groups but we do not receive confirmation, we will run ad as requested and the SA group running the ad will be charged the difference
- Groups may get larger ads by paying the difference in value between a 4" wide X 3" high ad (\$54) and ad desired. For larger ad sizes view our display at form at :
<http://bupipedream.com/current/pdf/displayadform.pdf>
- Same rules of space combinations apply to this offer.
Ex. If group A gives their ad support to group B, group B would only be deducted \$54 not \$108
- All rules apply to groups getting the support of 3 other groups
- Ads may be in any of the following file types: .PDF, TIF, .JPG. **Word documents will not be accepted.**
- We are not responsible for design/appearance of ads. All ads will appear in black and white
- Ads must be emailed to Business@BUPipeDream.com. (Include SA Account Number of any groups involved, the name and contact information of the group's president and treasurer.
- Files should be named as follows: "Group name-issue-date-ad size"
- In the email subject line include the group name, issue date and the size of the ad.

If you have any questions about submitting or designing an ad, email us at:
business@bupipedream.com.