

PIPE DREAM Classified Ad Form

Customer Contact & Billing Information:

Company Name: _____
 Representative: _____
 Phone: _____
 Fax: _____
 E-Mail: _____
 Address: _____

Special Issues			
Fall 2010		Spring 2011	
Summer	July 3	First Issue	Jan. 25
First Issue	Aug. 30	Job & Internship Fair	TBA
Job & Internship Fair	Sept. 21	Valentine's Day	Feb. 11
Homecoming/Alumni	Oct. 8	NCAA Issue	Mar. 15
Parent's Weekend	Oct. 22	Pipe Bomb Issue	Apr. 1
Finals/Last Issue	Dec. 13	Finals/Graduation	May 16

Please write the text as you want it to appear

Regular Classified (Up to 25 words) **Price**
 Includes housing, employment, etc \$12

Display Classified (Just as regular print ads)

Official Business Card (4" x 2") \$20
 Subject to Inspection

4" x 3" Bordered \$25

4" x 5" Bordered \$40

*Advertising Manager has final say on which ad type is applicable

Frequency Discount:		Payment Calculator	
3-5 Issues:	5%	*Must be Prepaid	
Quarter Semester:	10%	Flat Rate/Issue	
(6+ Issues)		x Number of Issues	
Half Semester:	15%	Subtotal	
(10+ Issues)		— Discount (___%)	
Full Semester:	20%	Total	
(20+ Issues)			
Full Year:	25%		
(40+ Issues)			

Fall 2010

August						
Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

September						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

October						
Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

November						
Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

December						
Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Spring 2011

January						
Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

March						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

April						
S	M	T	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May						
S	M	T	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Deadlines
 Tuesday Issue Noon - Friday
 Friday Issue Noon - Wed.

Contact Information
 Phone: (607) 777-2516
 Fax: (607) 777-2600
 business@bupipedream.com
 PO Box 6000
 Binghamton, NY 13902-6000

Office Use Only Cmpn ID: _____
 Ad Rep: _____

Advertising Policy
 Pipe Dream (PD) reserves the right to reject ads for any reason. PD is under no obligation to run ads submitted after the placement deadline. Any changes made to advertisement space and size reservations must also be made by the appropriate deadline. Advertiser agrees that ads will be placed and charged for the full length of the contract. Payment must be made within 10 business days of each run date unless said advertiser has a line of credit with Pipe Dream. Payments received after 10 business days on three separate occasions will mean that the advertiser must pre-pay all future orders. Payments more than 20 business days overdue will be sent to a collections agency at the expense of the advertiser. Orders for business card ads must be submitted at least three business days prior to run date including artwork.

Signature: _____ **Date:** _____